LUKAS Media coverage

The following are types of media coverage achieved by LUKAS winners. They are just examples and not an exhaustive

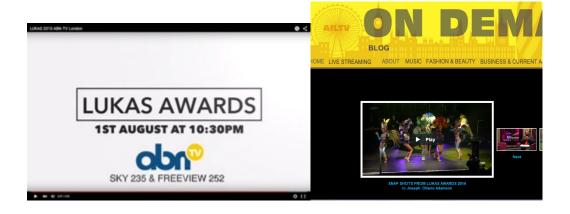
UK NATIONAL MEDIA

TV – BBC, SKY, AIBTV









Daily Mail (2m readers), The Independent (600k readers), The Guardian (5m)

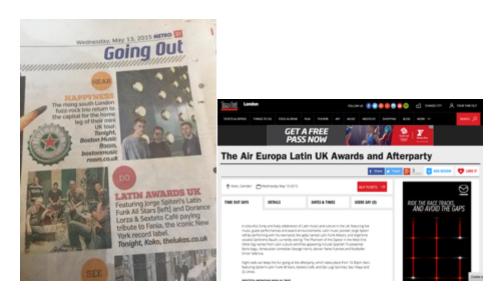


LONDON MEDIA

METRO (3m readers), TIMEOUT, Theatre and Musc magazines









Aussie-owned Habanera scoops Mexican restaurant of the year





Performance times

KOKO, London NW1 + 1a Camden High Street, London, NW1 7JE

Wed 13 May £29-£229 / 0870 432 5527 18:30 - 00:00



Sadler's Wells News

Legacy funding keeps Lord of the Files' young performers da









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Regional media (outside London) – e.g. Leicester and Irish Times







LATIN LONDON MEDIA – articles in all Latin media (Extra, Express News, El Iberico, Extra radio, Aculco, Juntos TV)











OTHER UK MEDIA – websites (embassy, celebrity and instritutional)

Vivienne Westwood and David Gilmore official websites





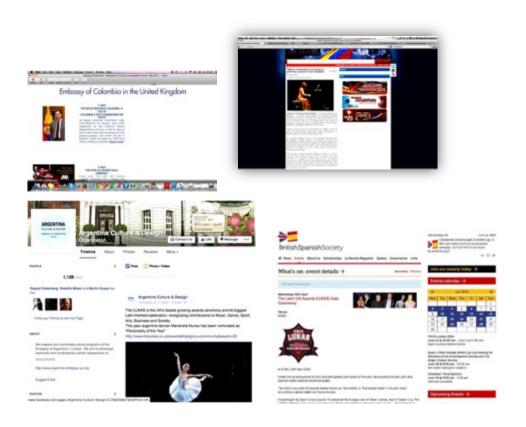
BRITISH INSITUTIONS (e.g Royal Opera House, British Museum, Galstonbury, Saddlers Wells, Spurs Football Club)







Latin American Embassies in the UK (e.g. Colombia, Venezuela, Argentina)



International Media

(Miami, Spain and Latin America)

MIAMI Univision, NTN, Star Media, Haute Living, World News,





$NTN\ Miami\ \hbox{--}\ https://www.youtube.com/watch?v=bE49hCoZi_Y$









La activista nicaragionse, Blanca Jagger, LA MENSA/IANCHYO









MEXICO - TV ESPN Latin America (8.8m), UnoTV, El Norte



COLOMBIA – RCN, Caracol, Cali TV, TelePacifico, RCN, El Tiempo, El Pais, HELLO magazine Colombia









SPAIN –TV: Canal SUR y Canal 4 (news reports) plus newspapers









Mund :

VENEZUELA – El Universal, and broadcast on Venezuela TV





Argentina















BOLIVIA



Ecuador - 20 outlets





OTHER (Puerto Rico, Peru)





BRAZIL

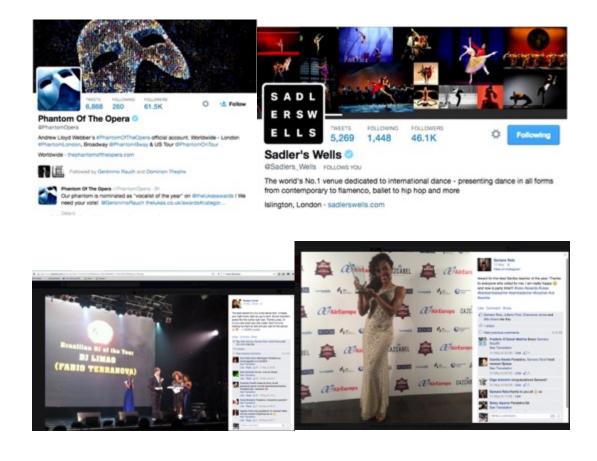


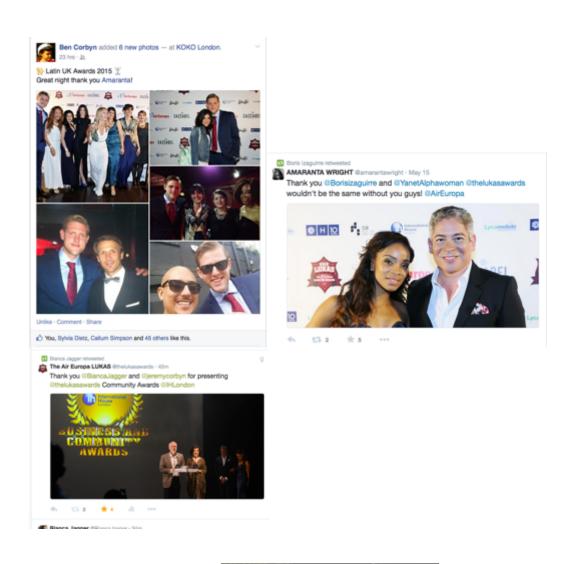




Social networks. (1000s of tweets and posts from institutions, celebrities, artists)

Phantom of the opera 61k for Geronimo Rauch











What they say about the LUKAS



"The LUKAS Awards Gala evening is always a date I keep in my diary."

Bianca Jagger

"We had a great time at the Latin UK Awards 2014. It was a very special evening. Our cultures have given a huge amount to British society, and this awards ceremony is a wonderful way of celebrating that."

Osvaldo Ardiles, Argentine World Cup sinner and Tottenham Hotspur Legend



"The LUKAS 2015 is a brilliant celebration of Latin America culture. I thoroughly enjoy the evenings, and look forward to it every year."

Jeremy Corbyn, Her Majesty's Oppostion Leader

I' am so happy to have received this award and I'd like to say a big thank you to all those who took the time to vote for me. I really appreciate the effort and sentiment."

Luis Suarez, Liverpool F.C.



"Latinos manage to spread their music and culture to the mainstream wherever they go and Europe is no exception. The LUKAS are doing a great job celebrating and rewarding the talent and efforts of our cultures in the UK and Europe." JUANES



"I had a wonderful time at the LUKAS Awards Gala evening. Thank you for all your efforts. It meant a lot to me to receive the LUKAS Lifetime Achievement Award." Bianca Jagger



I was absolutely delighted with the evening!" **Dame Vivienne Westwood**.



"Thank you for looking after us so well and for a great evening - We had a fantastic time and many congratulations on all your hard work." David Gilmour and Phil Manzanera



The hottest ticket in the annual London diary."

Carlos Acosta, Principal Dancer of the Royal Ballet and global ballet superstar